

## **Historic, Archive Document**

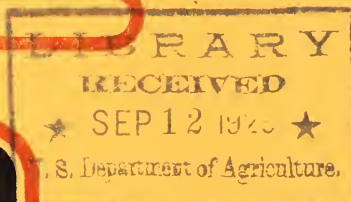
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# SEASONABLE PLANT STOCK

FALL 1929



Our Business  
is Young Plant  
Stock for the  
Shipping Trade

—  
They Are Well  
Established and  
Packed Properly

## FIGHT FLORAL COMPANY

105 WEST 28th STREET

NEW YORK CITY

TELEPHONES: LACKAWANNA 5790-5791-5792

# GERANIUMS 2¼-inch

## New Salmon-pink Geranium "SALMON IDEAL"

A remarkably fine Geranium which we will disseminate next Winter. Orders booked now for first deliveries.

2¼ inch pots, \$15.00 per 100, \$135.00 per 1000

You know what a good record Radio Red has made; "Salmon Ideal" comes to you from the same originator.

### NEWER VARIETIES

|                                  | 100     | 1000    |
|----------------------------------|---------|---------|
| Irvington Beauty. Rose pink..... | \$10.00 | \$90.00 |
| Fiat. Salmon pink.....           | 12.50   | 110.00  |

### STANDARD VARIETIES

|  |        |         |
|--|--------|---------|
| Radio Red.....                         | \$7.50 | \$65.00 |
| Aurora. Salmon pink.....               | 7.50   | 65.00   |
| American Beauty.....                   | 7.50   | 65.00   |
| Buchner. White.....                    | 6.50   | 60.00   |
| Ed Blanc. Bright cerise.....           | 7.50   | 65.00   |
| R. Gloede. Pink.....                   | 9.00   | 80.00   |
| Helen Michell. Clear scarlet.....      | 7.50   | 65.00   |
| La Favorite. White.....                | 7.00   | 65.00   |
| Mrs. Lawrence. Salmon pink.....        | 7.00   | 65.00   |
| Madame Barney. Deep pink.....          | 7.00   | 65.00   |
| Madame Landry. Salmon pink.....        | 7.00   | 65.00   |
| Marquis Castellaine. Soft crimson..... | 7.00   | 65.00   |
| Marquis Montmort. Purple.....          | 7.00   | 65.00   |
| Mrs. E. G. Hill. Light salmon.....     | 7.00   | 65.00   |
| S. A. Nutt. Scarlet.....               | 6.50   | 60.00   |
| Poitevine. Salmon pink.....            | 7.00   | 65.00   |
| Improved Poitevine.....                | 8.50   | 75.00   |
| Ricard. Bright scarlet.....            | 7.50   | 65.00   |
| Red Barney.....                        | 8.50   | 75.00   |
| Sallerol. Variegated.....              | 7.00   | 65.00   |
| J. Viaud. Deep pink.....               | 7.00   | 65.00   |
| Rose Scented.....                      | 7.00   | 65.00   |
| Ivy Leaf Red or Pink.....              | 8.50   | 75.00   |

FIGHT FLORAL COMPANY

ASPARAGUS

|                        |        |         |
|------------------------|--------|---------|
| Plumosus and Sprengeri | 100    | 1000    |
| Seedlings.....         |        | \$12.00 |
| 2¼-inch.....           | \$6.00 | 50.00   |
| 3 -inch.....           | 12.00  | ....    |
| 4 -inch.....           | 17.00  | ....    |

ASPIDISTRAS—GREEN

\$85.00 per 1000 leaves. F.O.B. South.

BEGONIAS—SEE PAGE 2

BLEEDING HEARTS—(DIELYTRA SPECTABILIS)

|                    |         |          |
|--------------------|---------|----------|
|                    | 100     | 1000     |
| Strong Clumps..... | \$30.00 | \$290.00 |

CALCEOLARIAS—SEE PAGE 3

CINERARIAS

|                         |        |         |
|-------------------------|--------|---------|
| Half Dwarf Hybrids      |        |         |
| Multiflora Nana Potsdam |        |         |
| Grandiflora             | 100    | 1000    |
| 2¼ inch.....            | \$7.50 | \$65.00 |
| 3 -inch.....            | 12.50  | ....    |

CYCLAMEN—SEE PAGE 4

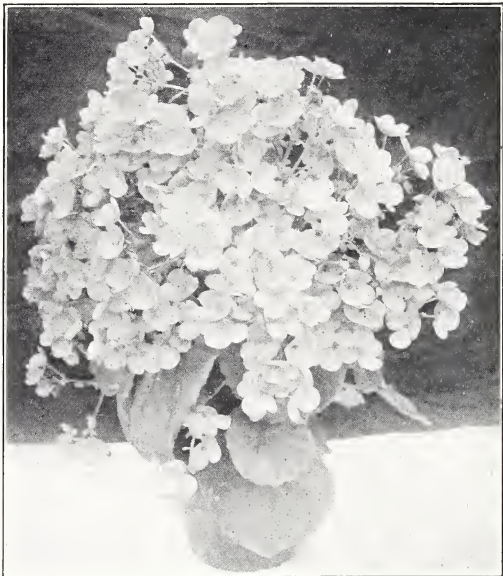
DAISIES—2¼-INCH 100

|                            |        |
|----------------------------|--------|
| Boston Yellow.....         | \$8.00 |
| Mothers Favorite.....      | 8.00   |
| Marguerite or Paris.....   | 6.00   |
| Mothers Pearl.....         | 8.00   |
| Mrs. Sanders (double)..... | 8.00   |
| Giant White.....           | 6.00   |



CINERARIAS





MELIOR

Begonias—2¼-in. pots

|                         |         |       |
|-------------------------|---------|-------|
| FOR CHRISTMAS FLOWERING | 100     | 1000  |
| Melior, 3 inch.....     | \$45.00 | ..... |
| Melior, 4 inch.....     | 75.00   | ..... |

|                                      |        |         |
|--------------------------------------|--------|---------|
| OTHER VARIETIES                      |        |         |
| Chatelaine Supreme, 2¼ inch.....     | \$8.50 | \$75.00 |
| Red Chatelaine Supreme, 2¼ inch..... | 14.00  | 125.00  |

|                                 |         |       |
|---------------------------------|---------|-------|
| FANCY LEAF BEGONIAS             |         |       |
| Rex Hybrids Mixed, 2¼ inch..... | \$15.00 | ..... |
| Rex Hybrids Mixed, 3 inch.....  | 35.00   | ..... |



CALCEOLARIAS

**CALCEOLARIAS**—2¼-inch

READY AUGUST AND LATER

|                                 | 100     |
|---------------------------------|---------|
| Pink Beauty.....                | \$30.00 |
| Stewarti. Yellow.....           | 30.00   |
| Lymani. Cinnamon red.....       | 30.00   |
| Medfordi. Velvety maroon.....   | 30.00   |
| Golden Gem.....                 | 30.00   |
| Hybrids and Rugosa Hybrids..... | 15.00   |



## **Cyclamen**

All best colors, such as Salmon, Christmas Red, etc.

|             |                 |
|-------------|-----------------|
| 4 inch..... | \$50.00 per 100 |
| 5 inch..... | \$75.00 per 100 |

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**105 West 28th Street, New York, N. Y.**



# FIGHT FLORAL COMPANY

## DELPHINIUM CLUMPS

|                                  | 100    | 1000    |
|----------------------------------|--------|---------|
| Belladonna, 1 year old.....      | \$9.00 | \$80.00 |
| Belladonna, 2 year old.....      | 14.00  | 120.00  |
| Bellamosa, 1 year old.....       | 9.00   | 80.00   |
| Bellamosa, 2 year old.....       | 14.00  | 120.00  |
| English Hybrids, 1 year old..... | 10.00  | 90.00   |
| English Hybrids, 2 year old..... | 14.00  | 120.00  |

## EUPATORIUM COELESTINUM CLUMPS

|                          |         |       |
|--------------------------|---------|-------|
| Hardy Blue Ageratum..... | \$10.00 | ..... |
|--------------------------|---------|-------|

## TABLE FERNS—2¼-INCH

|                         |        |         |
|-------------------------|--------|---------|
| Assorted Varieties..... | \$7.50 | \$65.00 |
|-------------------------|--------|---------|

## GERANIUMS—"SEE FRONT INSIDE COVER"

## GERBERA CLUMPS—(AFRICAN DAISY)

|                             |                 |  |
|-----------------------------|-----------------|--|
| Jamesoni Hybrids Mixed..... | \$50.00 per 100 |  |
|-----------------------------|-----------------|--|

## GYPSOPHILA

|  |         |       |
|--|---------|-------|
| Ehrlei (New). Strong, 1 year old clumps..... | \$35.00 | ..... |
| Bristol Fairy.....                           | 35.00   | ..... |
| Paniculata florepleno. Grafted.....          | 28.50   | ..... |

## HYDRANGEAS

Field Grown and Pot Grown. Ask for complete price list.

## ENGLISH IVY

|                  |         |       |
|------------------|---------|-------|
| Field Grown..... | \$20.00 | ..... |
|------------------|---------|-------|

## DWARF LANTANAS—2¼-INCH. READY DECEMBER

|  |        |         |
|--|--------|---------|
| Alba Perfecta. Pure white.....                                       | \$6.50 | \$55.00 |
| Biencourt. Pure pink.....  | 6.50   | 55.00   |
| Harkett's Perfection. Pink and yellow.....                           | 6.50   | 55.00   |
| Radiation. Red shading.....  | 6.50   | 55.00   |
| Tethys. A splendid lemon yellow, most beautiful of all Lantanas..... | 6.50   | 55.00   |
| M. Schmidt. Red, orange, yellow.....                                 | 7.00   | 65.00   |
| Jacob Schultz. Oxblood red.....                                      | 7.00   | 65.00   |

## HARDY CREPE MYRTLE

\$8.00 per 100, \$75.00 per 1000.

## HARDY PERENNIALS

See under proper alphabetical headings. Also ask for complete list.

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105 West 28th Street, New York, N. Y.



**TRUE OAK LEAF—2¼-inch Pot**

## **POINSETTIAS—2¼-inch**

|                    | 100     | 1000     |
|--------------------|---------|----------|
| Christmas Red..... | \$12.00 | \$100.00 |
| Oak Leaf.....      | 15.00   | 125.00   |
| Hollywood.....     | 15.00   | 125.00   |

# **PRIMULAS**—2¼ INCH POTS

## **PRIMULA OBCONICA**

|  | 100    | 1000    |
|--|--------|---------|
| Muller-Mohnstein. Dark pink colors only..... | \$8.00 | \$75.00 |
| Apple Blossom.....                           | 7.00   | 65.00   |
| Rosea.....                                   | 7.00   | 65.00   |
| Kermesina, red.....                          | 7.00   | 65.00   |
| Lavender.....                                | 7.00   | 65.00   |
| Blue.....                                    | 7.00   | 65.00   |
| Salmon.....                                  | 7.00   | 65.00   |

3 inch of above, \$12.00 per 100

## **PRIMULA CHINENSIS**

|                           |        |         |
|---------------------------|--------|---------|
| Same colors as above..... | \$7.00 | \$65.00 |
|---------------------------|--------|---------|

## **PRIMULA MALACOIDES**—NEW VARIETY

|  |         |       |
|--|---------|-------|
| <b>Triumph.</b> A splendid new shade. Flowers fully three-quarters of an inch across are white with a distinct bright yellow eye. This is surrounded by a lavender zone which suffuses into the white..... | \$12.00 | ..... |
|--|---------|-------|

## **STANDARD VARIETIES**

|                           |        |         |
|---------------------------|--------|---------|
| Lilac.....                | \$7.00 | \$65.00 |
| American Legion.....      | 7.00   | 65.00   |
| Radio.....                | 7.00   | 65.00   |
| Superba. Pink.....        | 7.00   | 65.00   |
| Double Pink.....          | 7.00   | 65.00   |
| Double White.....         | 7.00   | 65.00   |
| Double Lavender Pink..... | 9.00   | 80.00   |
| Lelandi. New pink.....    | 10.00  | 90.00   |

# **ROSES**

2 Year Old Field Grown for Easter and Mother's Day Forcing  
Ask for complete list. We can supply most varieties grown

FIGHTFLORALCOMPANY

SNAPDRAGONS—2¼-INCH

| NEWER VARIETIES                  | 100     | 1000    |
|----------------------------------|---------|---------|
| Ceylon Court. Yellow.....        | \$10.00 | \$90.00 |
| Chapman's Pink. Dark pink.....   | 10.00   | 90.00   |
| Cheviot Maid. Clear pink.....    | 10.00   | 90.00   |
| Jennie Schneider. Dark pink..... | 9.00    | 85.00   |

| STANDARD VARIETIES          |        |         |
|-----------------------------|--------|---------|
| Judd's Dark Pink.....       | \$8.50 | \$75.00 |
| Judd's Light Pink.....      | 8.50   | 75.00   |
| Philadelphia.....           | 7.50   | 65.00   |
| Helen. Light pink.....      | 7.50   | 65.00   |
| Geneva Pink. Rose pink..... | 7.50   | 65.00   |
| Orlando. Bronze.....        | 7.50   | 65.00   |
| Penn-Orange.....            | 7.50   | 65.00   |
| White Rock.....             | 7.50   | 65.00   |
| Giant Yellow.....           | 6.50   | 55.00   |

SPIREA FORCING CLUMPS

|  | READY FALL | 100     |
|--|------------|---------|
| America. Lavender pink.....                |            | \$30.00 |
| Amethyst. Rosy red.....                    |            | 50.00   |
| Betsy Cuperius. White, pink center.....    |            | 40.00   |
| Deutschland. Pure white, broad spikes..... |            | 50.00   |
| Diamond. Pure white, very tall spikes..... |            | 40.00   |
| Gladstone. White.....                      |            | 30.00   |
| Gloria Superba. Deep rose.....             |            | 50.00   |
| Grenada. Red.....                          |            | 65.00   |
| Hyacinth. Pink, large compact spikes.....  |            | 50.00   |
| Moerheimi. Large cream white.....          |            | 50.00   |
| Peach Blossom. Pink.....                   |            | 30.00   |
| Queen Alexandra. Dark pink.....            |            | 30.00   |
| Market Glory. Very dark red.....           |            | 100.00  |

## **Tritoma Pfitzeri**

**GOOD, STRONG DIVISIONS**

**\$20.00 per 100**

Should be planted  $1\frac{1}{2}$  by 3 ft. in the row, rows 3 feet apart. This would require about 9,680 plants to an acre. These should be lifted in the Fall, after harvesting the flowers. Plants removed from the ground and heeled in a good, dry frostproof frame. Dry packing with material like saw dust or peat is best. Considerable increase in roots each season.

## **VINCAS VARIEGATED**

|                      | 100    | 1000    |
|----------------------|--------|---------|
| Field Grown.....     | \$8.50 | \$75.00 |
| Heavier Plants.....  | 12.50  | 110.00  |
| Rooted Cuttings..... |        | 18.00   |
| Rooted Layers.....   |        | 20.00   |



## **Flower Days for the Entire Year**

St. Valentine's Day...Feb. 14  
St. Patrick's Day....Mar. 17  
Easter Sunday.....Mar. 31  
Mothers Day.....May 12  
Memorial Day.....May 30  
Flag Day.....June 14

Independence Day...July 4  
Halloween.....Oct. 31  
Armistice Day.....Nov. 11  
Thanksgiving.....Nov. 28  
Christmas.....Dec. 25

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## **Our Business Is to Supply You with EVERYTHING IN YOUNG POT PLANTS AND ROOTED CUTTINGS**

These are grown especially for our shipping trade and therefore well established and properly rooted before sent out. Packing is done very carefully, according to weather conditions at time of shipping.

### **SHIPMENTS**

As soon as properly rooted, shipments are made by Parcel Post, if it is a small package, or Express if a larger order. If stock is not in good condition on arrival, promptly notify the carrier and advise us immediately. While we do not guarantee safe arrival, we feel certain that you will be well satisfied with the stock and packing.

### **PRICES**

Are made somewhat in advance of season and are subject to change without notice, and also subject to crop failure.

### **WARRANTY**

We do not warrant in any way, expressed or implied, the contents or the description, purity, productiveness or any other matter of any seeds, bulbs or plants sold by us, and we will not be in any way responsible for the crop. If the purchaser does not accept these goods on above terms, no sale is made thereof, and he must return them at once, and money will be refunded. Subject to the above conditions, we make this sale at the moderate prices at which we sell our goods.

### **CLAIMS**

All claims must be made within 5 days after receipt of goods.

## **FIGHT FLORAL COMPANY**